

Kentucky

**"A Moral Challenge" Win The War! Against Violence
The 2012 Ten Percent Challenge.
November 19, 2012**

A Violence Prevention Educational Public Awareness Community Campaign in targets to Kentucky's youth.

This campaign encourages and challenges all Kentuckians to voluntarily reduce violence by 10 percent in 2012. It is an effort which all Kentuckians can participate in, and all will benefit from. The Campaign's special focus is on Kentucky's Youth. This campaign educational only, is not political financial, religious or judgmental. It also does not require any legislation or state funding.

Whereas, Win the War! Against Violence, a Lexington Kentucky non-profit organization and Public Charity, has announced **"A Moral Challenge" Win The War! Against Violence- The 2012 Ten Percent Challenge** in Kentucky to facilitate a reduction of all unjustified violence within our Commonwealth.

Whereas, Win The War! Against Violence- The 2012 Ten Percent Challenge is a violence reduction and prevention educational awareness campaign to challenge and encourage all people in Lexington, Kentucky to reduce the number violence victimizations in the City **ten percent** in 2012.

Whereas, this Campaign is most especially targeted to the youths of Kentucky.

Whereas, violence negatively affects everyone in our city and Kentucky regardless of their position or beliefs.

Whereas, violence in Kentucky remains at an unacceptably high level.

Whereas, violence reduces the quality of life for victim of violence in our city and in Kentucky.

Whereas, violence interferes with a student's education in our city and Kentucky and interferes educator's ability to teach.

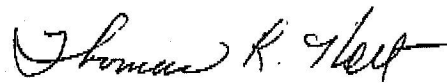
Whereas, violence creates unnecessary costs to individuals and businesses within Kentucky.

Whereas, violence creates unnecessary costs to our city and to Kentucky.

Whereas, when Kentucky makes progress in reducing violence it will become even more attractive to new business and visitors.

Whereas, all of the 4.3 Million people Kentucky would in some way benefit from a ten percent reduction in violence in 2012 most especially its 1 Million children which is 23 percent of Kentucky's population.

NOW, THEREFORE, Our City, Resolves 2012 the 19th of November the Win The War! Against Violence- The 2012 Ten Percent Challenge Day in our City.



Thomas R. Holt
Mayor, City of Sturgis